

# ENERGY STAR® Partnership

## Partner Requirements for Commercial and Industrial Service and Product Providers

### Eligible Organizations:

ESCOs, unregulated energy retailers and marketers, engineers, architects, energy consultants, contractors, distributors, manufacturers, commercial lenders, or any other provider of energy efficiency related products and/or services.

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The following are the terms of the ENERGY STAR Partnership Agreement as it pertains to service and product providers. The ENERGY STAR PARTNER believes ENERGY STAR will enhance its financial health, increase its value and aid in preserving the natural environment for future generations. Specifically, the ENERGY STAR PARTNER will follow the partner requirements found below, where applicable and when it makes business sense:

1. Utilize tools offered by ENERGY STAR for the measurement and verification of energy performance improvements;
2. Determine the financial value of energy performance improvement projects by using tools such as those offered by ENERGY STAR;
3. Develop, promote, implement and/or finance energy performance improvement projects in customers' facilities and operations by adopting strategies such as those provided by ENERGY STAR; and
4. Educate staff, customers and the public about the partnership with ENERGY STAR, and highlight the energy performance accomplishments of customers, including the receipt of the ENERGY STAR label for buildings, where available.

The PARTNER commits to promote ENERGY STAR and use ENERGY STAR, in a manner consistent with the national ENERGY STAR efforts, as a platform to promote highly efficient products, buildings, and/or homes that meet or exceed the ENERGY STAR qualifying levels.

The PARTNER agrees to follow all applicable terms and conditions governing the use of the ENERGY STAR logos, which are registered trade and service marks.

The PARTNER also commits to communicate to ENERGY STAR the efforts undertaken by PARTNER to increase availability of ENERGY STAR qualified products or buildings and the efforts to promote awareness of ENERGY STAR and its message.

The PARTNER will be required on an annual basis to update company and contact information displayed on the ENERGY STAR Web site and Service and Product Provider directory. Failure to update or confirm accuracy of this information will result in the PARTNER profile being deactivated from the Web site.